Osteopathic International Alliance 142 E. Ontario St., Chicago, IL 60611 USA

Dubai 2018: The First OIA Conference in the Middle East

The Osteopathic International Alliance is proud to announce that we are partnering with the Emirates Osteopathic Society to present our first international osteopathic conference in the Middle East. Please join us in Dubai, United Arab Emirates, on 28 and 29 September 2018, for two days on the latest developments in the field of osteopathy.

EMA EMIRATES MEDICAL ASSOCIATION | EXPO 2020 DUBAI, UNITED ARAB EMIRATES | إكسبو 2020 دبي، الإمارات العربية المتحدة | YEAR OF GIVING 2017

THINGS TO DO IN THE AREA

Wherever you go in Auckland, you'll find something special – it's a whole region waiting to be explored. The city centre's world-class shopping, restaurants, bars and galleries are encircled by wine regions, stunning beaches, pristine rainforest and the magnificent Hauraki Gulf.

Click here for a list of attractions and activities you may want to do.

Friday, 8 September 2017

Title: Members' Open Session and OIA Annual General Meeting
Time: 3pm to 5.00pm
Venue: SkyCity Convention Centre, Auckland

Friday night, 8 September 2017

Title: Welcome Reception / Joint with ONZ
Time: 5.30pm
Venue: SkyCity Convention Centre, Auckland

Saturday, 9 September 2017

Title: Gala Dinner / Joint with ONZ (*optional if registered to event*)
Time: 7.00 – 11.00pm
Venue: SkyCity Convention Centre, Auckland

Saturday, 9 September 2017

08.45 Welcome

Charles Hunt, President, Osteopathic International Alliance
Jonathon Lloyds Payne, President, Osteopaths NZ

09:15—10:30 Research sessions (Chair: Dawn Carnes)
9:15 - The effectiveness of manual therapy for the treatment of healthy but distressed, unsettled and excessively crying infants in primary care: a systematic review – Dawn Carnes (30mins)

9:45 – Evolving Anatomical Education: the impact of osteopathic education in Australia - Raymond Blaich

10:10 – Accident Compensation Corporation: Data, what we can find out and how we can use it - Alan Levitt

10:30—11:00 ***JOINT BREAK*** **– MORNING TEA**

11:00—12:30 Research sessions continues

11:00 - Developing Practice Based Research Networks – Amie Steel

11:30 - International Osteopathic Research Network updates – Dawn Carnes

12:30—13:30 ***JOINT BREAK - LUNCH***

13:30—15:30 Regulation sessions: (Chair: Tim Walker)
13:30 - Regulating Osteopathy – challenges for delivering healthcare in a commercial environment - Tim Walker and Nikole Grbin

14:10 - The North Carolina Board of Dental Examiners vs Federal Trade Commission: US Supreme Court Holds Professional Licensing Boards Not Completely Exempt from Antitrust Laws

14:40 - Update on the Current Situation and Challenges in South America– Ana Paula Ferreira

15:00—15.30 ***JOINT BREAK – AFTERNOON TEA***

15:30 – The situation of Osteopathy in Germany, the VODs activities and projects and challenges in the regelation process – Marina Fuhrmann

16:00 - FORE Update by the FORE Vice President - Phillippe Sterlingot

16:30 - Paediatrics Clinical Interest Group: Update on the Paediatrics Framework in New Zealand – Emma Fairs

17:00 – Updates on the Sports Special Interest Group – Yositera Hiratsuka

17:20 ***CLOSE***

Sunday, 10 September 2017: Conference Day 2

9:30 – 10.30 Education/Accreditation Sessions: (Chairs: Clive Standen / Louise Adam)

9:00 - Building a new educational concept for osteopathy, competency and system based - Johannes Mayer

9.30 – Risk-based assessment models of accreditation – Louise Adam

9:50 – Outcome based accreditation models in Australia – Clive Standen

10:10 - Learn from my mistakes: Leadership in Education - Karen Nichols

10:40—11:00 *JOINT BREAK* MORNING TEA

11:00—12:30 Education/Accreditation Sessions continued.

11:00 - Challenges and Rewards: Lessons learned working as an assessor of Osteopathic Schools in Europe – Marika Jevbratt

11:30 - Demonstrating Competence Through National Standardized Assessment Programs: The U.S. Experience for DOs - John Gimpel

12:00 - An update on Accreditation in the USA - Boyd Busser

12:30—13:30 *JOINT LUNCH*

13:30—15.00 Associations Sessions. (Chair: Maurice Cheng)

Promoting brand 'Osteopathy'- strategies for Associations including:
13:30 - Developing and promoting brand osteopathy - Maurice Cheng

13:50 - Lessons learned from the American Osteopathic Association "DO" campaign – William Burke

14:10 - Promoting accurate and defendable advertising in osteopathy - Antony Nicholas

14.30—15:00 *JOINT BREAK AFTERNOON TEA*

15:00—16.00 Associations Sessions. (Chair: Maurice Cheng)
15:00 - Osteopathy in France: from criminal offence in 2002 to full recognition in 2017. – Philippe Sterlingot

15:30 - Developing quality practice frameworks for advanced practice in osteopathy – Peter Lalli

16:00 – 16:30 The 100th anniversary of Dr. A.T. Still's passing - his legacy today – Jason Haxton

16:30 – 17:00 Feedback, Summary and Closing Session - Charles Hunt

17.00 Close

Welcome

Charles Hunt

Mr. Hunt has over 22 years' experience in osteopathic education. He graduated from the British School of Osteopathy in 1989 and worked in private practice until 2011 with a special interest in sports medicine. He is currently Principal and Chief Executive at the British School of Osteopathy, previously having been Vice Principal with responsibility for clinical practice. He sat for four years on the Academic Board of the University of Bedfordshire, which was responsible for academic strategy. He is a member of the Council of Osteopathic Education Institutions in the UK, and has sat on the Quality Assurance Agency benchmarking working group for osteopathy.

Research sessions (Chair: Dawn Carnes)

Dawn Carnes

Dawn has a background in health research, osteopathy and psychology. Her research focus is in the area of musculoskeletal health particularly the management of chronic pain. She is the Director of the National Council for Osteopathic Research UK (www.ncor.org.uk) and is a Professor at Swiss Universities of Applied Sciences, School of Health Sciences, Fribourg, Switzerland.

9:15 Saturday - The effectiveness of manual therapy for the treatment of healthy but distressed, unsettled and excessively crying infants in primary care: a systematic review

This presentation will be the first presentation of the results from this systematic review. Delegates will be given the opportunity to ask questions and discuss the implications of the results after the presentation.

11:30 - International Osteopathic Research Network updates

International Osteopathic Research Network: Overview of current osteopathic relevant evidence and update on global research in the profession.

An overview of current evidence and safety research relevant to osteopathy will be presented, in addition delegates will receive an update of research being conducted world-wide. Gaps in knowledge, future initiatives and new methodological approaches will be discussed. There will be an opportunity for questions and discussion about future professional needs after the presentation.

9.45am Saturday: Evolving Anatomical Education: the impact of osteopathic education in Australia

Raymond Blaich

Raymond graduated from RMIT and has been a practicing Osteopath for over 20 years. He completed a Master's degree by research from The University of Sydney in 2009.
Raymond served as the Head of the osteopathic programs at The University of Western Sydney from 2006 to 2009.
He is currently a Lecturer at Southern Cross University teaching in the areas of osteopathic technique and anatomical sciences as well as an osteopathic Clinical Educator. He is studying his doctorate investigating osteopathic anatomical education in Australia and New Zealand.
His research interests are in the areas of osteopathic clinical education and anatomical education.

This presentation focuses on the effect of these transformations in anatomy teaching to osteopathic education. Indeed, modern anatomy has a potential to play an even more important role in developing clinical skills and professionalism of osteopathic students. This study provides a valuable baseline from which to develop standards for anatomy in osteopathic programs, and which can be used to inform national accreditation standards.

10:10 Saturday – Accident Compensation Corporation: Data, what we can find out and how we can use it

Alan Levitt

ACC is a Crown entity. It's governed by a Board that is responsible to the Minister for ACC. Accident compensation has a long history in New Zealand. The Accident Compensation Corporation (ACC) began in 1974 and has continued to evolve ever since.

Everyone in New Zealand is covered by ACC's no-fault scheme if they're injured in an accident. This includes children, beneficiaries and students. It doesn't matter if they're working, unemployed or retired. It also includes visitors to New Zealand.

The cover the ACC provide helps pay for the costs of your recovery. This includes payment towards treatment, help at home and work, and help with your income.

ACC is the sole and compulsory provider of accident insurance in New Zealand for all work and non-work injuries. The corporation administers the ACC Scheme on a no-fault basis, so that anyone – regardless of the way in which they incurred an injury – has coverage under the Scheme. Due to the scheme's no-fault basis, people who have suffered personal injury do not have the right to sue an at-fault party, except for exemplary damages.

The ACC scheme provides a range of entitlements to injured people. Other entitlements include weekly compensation for lost earnings (paid at a rate of 80% of a person's pre-injury earnings) and the cost of home or vehicle modifications for the seriously injured. The scheme offers entitlements subject to various eligibility criteria.

ACC works with trusted partners and communities to prevent injuries.

11:00 Saturday - Expanding research capacity in osteopathy globally

Amie Steel and Jon Adams

The capacity for a health profession to draw upon research which is relevant and meaningful to policy and practice is an important component to its ongoing viability. Two important pillars to achieving this type of research are sustainable research infrastructure and support for research leadership. This presentation will outline two types of initiatives which have the potential to provide real support to the osteopathic practitioner and research community internationally across both of these pillars. Dr Steel will describe the practice-based research network infrastructure and how it can benefit clinicians and researchers for improved patient outcomes. She will draw on examples from within and outside of osteopathy as evidence of how this type of infrastructure and expand research activity in a field such as osteopathy. Distinguished Professor Adams will overview the programs he has established to nurture and strengthen research leaders in health fields related to osteopathy with examples of the successes to date and the possibilities for osteopathy to achieve similar results.

Amie Steel currently holds dual research positions as a postdoctoral research fellow at the Australian Research Centre in Complementary and Integrative Medicine (ARCCIM) within the Faculty of Health at University of Technology Sydney (UTS), and also Associate Director – Research in the Office of Research at the Endeavour College of Natural Health. Distinguished Professor Jon Adams is Director of ARCCIM, UTS and is Convenor of the ARCCIM International Complementary Medicine Research Leadership Program. Both Dr Steel and Professor Adams are lead investigators for osteopathy practice-based research networks in Australia and New Zealand.

Jon Adams is Professor of Public Health, ARC Professorial Future Fellow and Director of the Australian Research Centre in Complementary and Integrative Medicine (ARCCIM) at the Faculty of Health at UTS. Professor Adams is the world-leading public health and health services researcher focused upon self-care, informal health care and traditional, complementary, integrative and indigenous medicine use and practice. Jon is also the National Convenor of the Special Interest Group in Complementary Medicine at the Public Health Association of Australia (PHAA).

Jon's research program has attracted over $12.5M in competitive external funding including 16 NHMRC and ARC grants. Jon's extensive research program, conducted with many industry partners (>$3.5M in partnership funding), includes focus upon practice-based research networks (PBRNs), implementation science and translation research and mixed methods design. Jon currently leads 30 national and international research projects and his work provides practice and policy insights in areas such as chronic illness care, healthy ageing, indigenous health, the health of vulnerable communities, CALD communities, rural health and a number of global health challenges.

Jon has authored over 330 peer-reviewed academic publications and is editor of 8 international research books with leading publishing houses (Imperial College Press [2], Routledge [4], Ashgate and Palgrave MacMillan).

13:30—15:30 Saturday Regulation sessions: (Chair: Tim Walker)

13:30 Saturday - Regulating Osteopathy – challenges for delivering healthcare in a commercial environment

Tim Walker

Tim Walker has been Chief Executive and Registrar of the General Osteopathic Council since autumn 2010. Prior to the GOsC he worked for the General Medical Council, also as a political consultant and in regulatory affairs at Turner Broadcasting UK, the Cabinet Office, and the Ministry of Agriculture, Fisheries and Food.

In his time at the GOsC he has sought to develop an approach to regulation based on positive engagement with osteopaths, and to work in collaboration with the osteopathic profession in the UK and abroad. He initiated the creation of the UK's Osteopathic Development Group and played a key role in drafting pan-European standards for osteopathic healthcare. He also served for three years as a Board member of the Osteopathic International Alliance.

Tim is Chair of the National Council for Osteopathic Research and recently was appointed to the Board of the Osteopathic Foundation. He is also Chair of Kingsgate Workshops Trust, an artists' studio provider and community arts project. He is also currently studying for a Masters degree in Systems Thinking with the Open University.

Putting patients first – challenges for regulating healthcare in a commercial environment

The majority of UK osteopathy treatments are paid for by patients themselves rather than within the publicly funded National Health Service. Any commercial provision of healthcare has the potential for conflict between the business interests of the practitioner and the interests of the patient. This presentation will explore some of the issues that arise in practice, how these relate to the GOsC's *Osteopathic Practice Standards* and how potential regulatory concerns or complaints can be avoided. The presentation will also explore the challenging issue of how competition between practitioners can have a negative effect on the development of an outward looking, collaborative and coherent profession.

13:30 Saturday - Regulating Osteopathy – challenges for delivering healthcare in a commercial environment

Nikole Grbin

Nikole, Chair of the Osteopathy Board of Australia, will speak about the commercial environment for osteopaths in Australia and the regulatory responses to complaints about practitioners, particularly the recent advertising information, enforcement and compliance strategy. The aim is to help osteopaths to check and correct their advertising so they comply with legal requirements.

Nikole Grbin has been a registered practising Osteopath within Australia for 15 years since graduating from Victoria University in 2002 after completing a Masters of Health Science from Victoria University of Technology. Nikole has practiced as an Osteopath in both Melbourne and Adelaide. In addition, Nikole was a clinical supervisor at Victoria University's Osteopathic Medicine Clinic, as well as a lecturer, tutor and assessor in anatomy and diagnostic imaging and technique subjects.

Previously, Nikole has served as a board director of the peak professional association for osteopaths, Osteopathy Australia, holding this position between 2010 and 2012.

Nikole was appointed to the Osteopathy Board of Australia in 2012, with an appointment to Chair since 2014. She participates in the Forum of NRAS Chairs, with the Chairs of the other 13 health practitioner national regulation boards in Australia. In addition, Nikole also chairs the Registration and Notifications Committee of the Osteopathy Board of Australia.

Nikole currently resides and practices in Adelaide, South Australia and holds a teaching role at Endeavour College, where she is involved in teaching anatomy & palpation, clinical skills and neurophysiology.

14:10 Saturday - The North Carolina Board of Dental Examiners vs Federal Trade Commission: US Supreme Court Holds Professional Licensing Boards Not Completely Exempt from Antitrust Laws

Barbara E. Walker, DO

Dr. Walker earned her Doctor of Osteopathy (DO) at the College of Osteopathic Medicine of the Pacific in Pomona, California. She had a United States Army Health Profession Scholarship, and began active duty at graduation entering an internship at William Beaumont Army Medical Center in El Paso, Texas. She completed a residency in Family Practice at Womack Army Community Hospital at Fort Bragg and did a fellowship in Academic Family Medicine at the University of North Carolina at Chapel Hill.

Dr. Walker is certified by the American Board of Family Medicine and the American Osteopathic Board of Family Physicians, completing AOBFP recertification in 2013. She has practiced full-scope family medicine including maternal-child care since 1989. She currently is a contracted Family Physician with New Hanover Regional Medical Center in Wilmington, North Carolina. Prior to that, she spent more than 14 years teaching medical students and performing various administrative roles at the Family Medicine Residency Program at New Hanover Regional Medical Center, ultimately serving as Program Director of the Osteopathic Family Medicine Residency. Dr. Walker has also held numerous other academic appointments, including an associate professorship in family medicine at the University of North Carolina at Chapel Hill, an associate professorship in family medicine at the Edward Via College of Osteopathic Medicine – Virginia Campus in Blacksburg, Va., and an adjunct clinical professorship at the University of Pikeville-Kentucky College of Osteopathic Medicine.

In addition, Dr. Walker has had a distinguished military career spanning more than 20 years in the U.S. Army. She served active duty in Operation Desert Shield/Desert Storm, Saudi Arabia. She was attached to the 307th Medical Battalion, 82nd Airborne Division and has the distinction of being the first female physician ever to deploy with the 82nd Airborne (and the only grandmother physician with the 82nd Airborne in Desert Shield/Desert Storm). Dr. Walker retired from the U.S. Army in 2006 with the rank of Colonel.

Over the course of her career, Dr. Walker has been a vocal advocate for the osteopathic medical profession. She has been an active member of the American Osteopathic Association, of which she is currently a trustee, as well as the American Academy of Osteopathy and American College of Osteopathic Family Physicians, since 1980. She has been active in the North Carolina Osteopathic Medical Association since 1990 and in the North Carolina Osteopathic Family Physicians since 2004.

Dr. Walker currently serves as the President of the American Association of Osteopathic Examiners composed of physicians serving on state osteopathic and composite medical boards, which is the unified authority in matters affecting osteopathic medical licensure and discipline. In July, she was appointed to the Bureau o International Osteopathic Medicine.

Dr. Walker began her term on the North Carolina Medical Board on Nov. 1, 2013. She is the second DO ever to be appointed to serve on the North Carolina Medical Board. She has also served on the Nominating Committee of the Federation of State Medical Board.

14:40 Saturday - Update on the Current Situation and Challenges in South America

Ana Paula Ferreira

Ana Paula A. Ferreira is an osteopath in private practice in Rio de Janeiro and a teacher of osteopathic training since 2003. As part of IBO, Ana Paula has developed numerous new subject curricula and reviewed many exiting modules of the IBO training program. She graduated from the Instituto Brasileiro de Osteopatia (IBO) and registered with Registro Brasileiro dos Osteopatas (RBrO) in 2002. She worked as a volunteer at the first public osteopathic outpatient clinic at Rio de Janeiro from 1998 to 2004; was part of the IBO board from 2009 to 201; and is the past chair of the Registro Brasileiro dos Osteopatas (RBrO), which is leading the regulation process of osteopathy as a profession in Brazil and which Ms. Ferreira has been serving since 2007. In 2015, Ana Paula obtained a Master Degree at UNISUAM RJ. She is part of the team developing palpatory research on Pedro Ernesto University Hospital/UERJ in Rio de Janeiro. She is an international affiliated member of American Academy of Osteopathy.

Osteopathy and osteopathic medicine have been present in South America since the 1980's.
The osteopathic profession is not regulated in South America. Various groups are emerging and aiming to achieve regulation in Argentina, Brazil and Colombia. We will present a brief report on these processes, the challenges and the difficulties.

15:30 Saturday – The situation of Osteopathy in Germany, the VODs activities and projects and challenges in the regelation process

Marina Fuhrmann

Professor Fuhrmann is an osteopath and awarded a Letter of Appointment as Professor in Osteopathy, Ministry of Science, Hessen. She is the President of the German Osteopathic Association (VOD). She lectures on osteopathic education at the University of Applied Science Fresenius, Idstein, Germany. She serves as co-chair of various national and international professional associations: the Federal Association of Osteopaths, Germany, and the European Federation of Osteopaths. She is the co-editor of the Journal, D.O., and heads the Federal Study Group Osteopathy. She was the first European to be awarded the title of a Doctor of Osteopathic Education by the Andrew Taylor Still University, Kirksville, USA.

16:00 Saturday - FORE Update by the FORE Vice President

Phillippe Sterlingot

Phillippe will provide an update on recent work and meetings of the FORE.

Having initially studied biology, Philippe graduated as a Physiotherapist in 1987, and then as an osteopath in 1996 from the Collège International d'Ostéopathie – CIDO Saint-Etienne. In 2002 he was elected Chair of the Syndicat Français Des Ostéopathes, and in 2007 gained a Masters in Law (Université de Droit et Sciences Politiques de Rennes I) focusing on health.

As national representative of French Osteopaths, he has been closely involved throughout the process of osteopathic recognition and regulation in France which began in 2002. Philippe has been a member of the American Academy of Osteopathy since 2003 and the Osteopathic Cranial Academy since 2011. He is also Vice-Chair of the Forum for Osteopathic Regulation in Europe (FORE), an office he has held for the past two years.

Philippe shares his time between his practice and his national and international activities.

16:30 Saturday - Paediatrics Clinical Interest Group: Update on the Paediatrics Framework in New Zealand

Emma Fairs

Osteopathic Council of New Zealand, Final report - Child and Adolescent Health:
Background; Between 2010 - 2015, the OCNZ engaged with the NZ profession to gather information about the knowledge, skills and attitudes (KSA's) of osteopaths in relation to children and adolescents. Information was also gathered about the KSA's incorporated into the pre-registration training programmes nationally and internationally.
Final Report; Completion of the research has led the OCNZ to require the NZ profession (and those entering the NZ profession from overseas) to undertake a formal recertification process. The research has also prompted the OCNZ to initiate the formation of a new Vocational Scope of Practice in child and adolescent health.
This presentation will briefly discuss the research and in more detail present the recertification programmes and the new Vocational Scope of practice.

Emma Fairs is a registered Osteopath who trained in the UK where she worked for two years before moving to New Zealand. Emma has been working in Christchurch NZ for the last 22 years, in her private practice; her main clinical focus has been the Osteopathic management of Obstetric and Paediatric patients.

Emma has been involved in the development of Osteopathy in NZ, both the regulation of the profession and the development of a training programme. She was part of the NZQA panel that accredited the Masters Degree in Osteopathy at Unitec, Auckland; and for four years acted as one of the two Monitors for the supply of the Degree. Between 1997 and 2008 she was an elected member of the Osteopathic Society of New Zealand (OSNZ) and the New Zealand Register of Osteopaths (NZRO) Committee, initially organising the supply of post-graduate education in NZ, and for the last four years in the position of OSNZ President. Since resigning from the position of President, Emma has consulted for the OSNZ and the Osteopathic Council of New Zealand (OCNZ). In 2010 Emma was appointed to the OCNZ by the Minister for Health. From 2011-2015 Emma was Chair of the OCNZ. In 2016 Emma stood down as OCNZ chair but remains a council member, she is currently writing her masters thesis looking into continuing professional development within the NZ osteopathic profession.

17.00 – Updates from the Sports Special Interest group

Yoshitera Hiratsuka

Yoshiteria will provide an update on the Sports Special Interest group, his discussions with Simeon Milton, the head of Osteopathic Sports Association UK and is hoping to generate discussion on how to be involved with elite sports.

9:30 – 10.30 Education/Accreditation Sessions: (Chairs: Clive Standen / Louise Adam)

9:00 Sunday- Building a new educational concept for osteopathy, competency and system based

Johannes Mayer

Dr med Mayer earned his MD degree in 1981, became board certified in Family Medicine in 1986 and went into private practice in 1987, providing Family medicine and osteopathic care. In 1987 he earned his manual medicine degree and in 2000 he earned his DOM from the German Society of Osteopathic Medicine (DGOM). Dr med Mayer is currently Professor and Dean of the osteopathic department of HGWR (Germany), on the Board of the DGOM, President of the European Register of Osteopathic Physicians (EROP), and was elected to the OIA Board of Directors in January 2008 and was a former President.

In October 2018 we will start a new university in Germany with the name: University for health based sciences. The name is the program, the paradigm shift from disease towards health. WE will have two apartments, Osteopathy and Physiotherapy, both independent and a research institute. I will present the educational concept of the osteopathic department. In the MD world competency based programs are becoming more and more natural, in the DO world they are still new. So we first focused on the specificity of competent based Osteopathic study programs. What does this mean concerning the curriculum for physicians and for non -physicians. The new point we enter in the DO world is the system based approach. We teach in regions - regional complex- and we look on the whole body - global connected. In every region the general principles are thought and parietal, visceral and cranio-sacral approaches are interconnected. Every year the level of teaching increases and the complexity gets more. I will demonstrate the advantages and the challenges of this approach for students and teachers.

9.30 Sunday – Risk-based assessment models of accreditation

Louise Adam

Louise was registered as an osteopath in 1981 and established a pain and injury practice in Sydney before moving to Kiama in 2001. Louise holds registration as an osteopath, a Masters in Clinical Practice and a Post Graduate Certificate in the Pilates Method of exercise.

Louise has a long career in leadership across many osteopathic institutions including being the first female President of Osteopathy Australia (then named the Australian Osteopathic Association), Head of Osteopathy at the University of Western Sydney, a member of the NSW Osteopaths Registration Board and is the current Chair of the Australasian Osteopathic Accreditation Council.

9:50 Sunday – Outcome based accreditation models in Australia

Clive Standen

Clive Standen graduated with a Diploma in Osteopathy from the British School of Osteopathy in 1978, and completed an M.A. in Philosophy & Healthcare at the University of Wales in 1993. He has combined osteopathic practice with a career in higher education and management.

He led the team that in 1989 developed and implemented the UK's first undergraduate degree in osteopathy, and was Principal and Chief executive of the British School of Osteopathy from 1990 to 1998. From 2001 – 2012 he worked at Unitec Institute of Technology in Auckland, New Zealand; for 10 years he was Head of the Department of Osteopathy, and Director of Osteopathic and Health Services. Clive has lectured and examined in many different countries, and has been involved in developing and accrediting educational programmes in osteopathy in many of those countries.

From 2008- 2010 Clive was Chair of the Board of Directors of the Osteopathic International Alliance the global osteopathic body representing more than 50 member organizations worldwide. He was Vice-Chair from 2010-2012. From 1999 – 2001 he was a Non-Executive Director at Kettering General Hospital NHS Trust in the United Kingdom. Clive was also appointed to the Osteopathic Council of New Zealand for three years.

10:10 Sunday - Learn from my mistakes: Leadership in Education

Karen Nichols

Karen J. Nichols, DO, MA, MACOI, CS is presently the Dean of the Midwestern University/Chicago College of Osteopathic Medicine serving since 2002. She took a leave to serve as President of the American Osteopathic Association 2010-2011. She was in the private practice of internal medicine and geriatrics in Mesa, Arizona from 1985 through 2002. A graduate of the Kansas City University College of Osteopathic Medicine (KCU-COM) with a DO degree, she holds a Master's degree in Management with a specialty in Healthcare Administration from Central Michigan University. In 2015, Dr. Nichols was selected for the highest honor given by the American Osteopathic Association (AOA), the Distinguished Service Award. Also in 2015, she received the Robert A. Kistner, DO Award, the highest honor bestowed by the American Association of Colleges of Osteopathic Medicine. Dr. Nichols received the 2014 Lifetime Achievement Award from the Arizona Osteopathic Medical Association. Dr. Nichols holds five honorary degrees. She has served as President of the American Osteopathic Association, President of the Arizona Osteopathic Medical Association and President of the American College of Osteopathic Internists and was the first woman to hold all of those positions.

Learning from mistakes is a very effective educational approach; especially the mistakes of others. With 16 years as Dean of Chicago College of Osteopathic Medicine, Dr. Nichols will review a list of her most common leadership mistakes. She will then provide a detailed analysis of one of the most problematic and universal mistakes.

11:00 Sunday - Challenges and Rewards: Lessons learned working as an assessor of Osteopathic Schools in Europe

Marika Jevbratt

Lessons learned working as an assessor of Osteopathic Schools in Europe. The certification scheme of the osteopathic schools was instrumented by OsEAN (Osteopathic European Academic Network) who approached ASI (Austrian Standard Institute). Together they produced two assessment documents from the current European CEN Standard to certificate Osteopathic schools in Europe.

11:30 Sunday - Demonstrating Competence Through National Standardized Assessment Programs: The U.S. Experience for DOs

John Gimpel

For licensure as a DO in the United States, osteopathic physicians are required to demonstrate their competencies at numerous decision points for graduation with the DO degree, and then for initial medical licensure in any of the United States and other jurisdictions. National standardized assessments help to foster public trust that the profession is indeed regulating itself, requiring the demonstration of at least minimal levels of competence in order to be granted the privilege of the practicing osteopathic medicine. In addition, as a measure of excellence in a chosen specialty area of practice, standardized assessments for initial board certification and periodic recertification assessment requirements are also widely used. This session will briefly review standardized assessment for DOs in the US, including some controversies and continued evolution of recertification programs

Dr. Gimpel is an osteopathic family physician and President and CEO of the National Board of Osteopathic Medical Examiners (NBOME) in the United States. He remains clinically active as a part-time residency faculty member at Bryn Mawr Hospital in Pennsylvania, and has held former full time roles that have included Dean and Vice President for Health Services at the University of New England College of Osteopathic Medicine (Maine), Director of Predoctoral Medical Education and Associate Professor of Family Medicine at Georgetown University School of Medicine (Washington, DC), and Director of Ambulatory Medical Education at Philadelphia College of Osteopathic Medicine (Pennsylvania), his alma mater. Residency-trained and Board Certified in Family Medicine, Dr. Gimpel is also a graduate of LaSalle University (Philadelphia) and a Fellow of both the American College of Osteopathic Family Physicians and the American Academy of Family Physicians. Dr. Gimpel currently serves on the Osteopathic International Alliance (OIA) Board of Directors and as its Secretary-Treasurer.

12:00 Sunday - An update on Accreditation in the USA

Boyd Busser

Boyd R. Buser, DO FACOFP *dist*. is the Immediate Past President of the American Osteopathic Association. Dr. Buser currently serves as the vice president for health affairs and dean of the University of Pikeville-Kentucky College of Osteopathic Medicine, where he also holds the rank of professor of osteopathic principles and practice, and professor of family medicine.

A distinguished fellow of the American College of Osteopathic Family Physicians, Dr. Buser is a past president of the American Academy of Osteopathy (AAO). In addition, he is a past chair of the National Board of Osteopathic Medical Examiners (NBOME) and was a founding member of the Board of Directors of the Osteopathic International Alliance. From 2011-2013, Dr. Buser served as co-chair of the Blue Ribbon Commission for the Advancement of Osteopathic Medical Education.

Dr. Buser received the A.T. Still Medallion of Honor from the AAO in 2010. Additionally, he was a recipient of the Riland Medal for Public Service from the New York Institute of Technology College of Osteopathic Medicine in 2013 as well as the Santucci Award for outstanding contributions to the mission of the NBOME. In 2015 he received the Pioneer of Osteopathic Medicine Award from the University of New England College of Osteopathic Medicine.

Upon earning his osteopathic medical degree from the Des Moines (Iowa) University College of Osteopathic Medicine, Dr. Buser completed his postdoctoral medical training at the former Cranston General Hospital in Cranston, Rhode Island.

This presentation will update the attendees on the current status of accreditation at each stage of the osteopathic medical education continuum in the United States, with brief discussions of relevant issues related to each level.

13:30—15.00 Associations Sessions. (Chair: Maurice Cheng)

Promoting brand 'Osteopathy'- strategies for Associations including:

13:30 Sunday - Developing and promoting brand osteopathy

Maurice Cheng

Maurice was appointed as CEO of the British Osteopathic Association (BOA) in 2013, with a background in strategic research and marketing consultancy. Since 2000 he has specialised in association management for professional bodies, as Director of Member Services for the Chartered Institute of Management Accountants, and as Chief Executive of the Institute of Healthcare Management, and the Institute of Payroll Professionals.

Maurice is a firm believer in building good teamwork between elected officers and staff, and in particular in working out where the organisation is going, and developing a pretty single minded plan to get there. With that as a goal, all the member engagement, stakeholder management, finance building, quality control, education development, policy investment, research gathering just...fall into place!

13:50 Sunday –

Lessons learned from the American Osteopathic Association "DO" campaign

William Burke

William J. Burke, DO, FACOFP serves as Dean of the Ohio University Heritage College of Osteopathic Medicine (OUHCOM) Dublin Campus. His previous positions included Vice President of Medical Education and Program Director of the Family Medicine Residency Program at OhioHealth Doctors Hospital. He is also an associate professor of family medicine with tenure at OUHCOM. Dr. Burke has been actively involved in graduate and undergraduate medical education for over 20 years. He received his BA in history from Capital University and his doctorate in Osteopathic Medicine in 1988 from Ohio University. Dr. Burke is board-certified in Osteopathic Family Medicine and Osteopathic Manipulative Medicine. He is also a member of the Board of Trustees of the American Osteopathic Association, a member of the Board of Directors of the Osteopathic International Alliance and a founding director of the International Primary Care Educational Alliance.

A brief review of the American Osteopathic Association’s Brand Awareness campaign to raise public awareness of osteopathic medicine and the different, unique brand of care DOs provide, and to motivate our target audience to choose a DO for their health care needs. Through a combination of online banners, pre-roll videos, print ads and “out-of-home” placements, the campaign’s media plan has been carefully crafted to engage our target audience on a national level for the benefit of the DO community as a whole. The campaign ads present a unified creative look and feel, using real AOA members and specific slogans to illustrate the relevant, health-focused paradigm offered by DOs.

14:10 Sunday - Promoting accurate and defendable advertising in osteopathy

Antony Nicholas

Mr. Antony Nicholas has been the Chief Executive of the national professional association Osteopathy Australia since late 2007, and the Deputy Chair on the Allied Health Professions Australia's Board, a peak alliance of 22 allied health professions, since 2010. Antony studied Biological Sciences at Curtin University of Technology in Western Australia, with further post-graduate studies in Education and Natural Resource Management. Antony has a diverse career background in lobbying, policy development, health, health promotion, health-consumer rights, education and dispute resolution, mainly within the not-for-profit sector.

Recently in Australia sceptic groups have lodged hundreds of advertising complaint to regulators regarding a range of professions they deem non-evidence based. This has resulted in 1 in 9 osteopaths having a complaint lodged against them with 60% (after initial review) requiring extra investigation. Antony will discuss what Osteopathy Australia has done to increase awareness of advertising regulation and highlight the high regulatory standard set for osteopathy in Australia.

15:00 Sunday - Osteopathy in France: from criminal offence in 2002 to full recognition in 2017.

Philippe Sterlingot

Having initially studied biology, Philippe graduated as a Physiotherapist in 1987, and then as an osteopath in 1996 from the Collège International d'Ostéopathie – CIDO Saint-Etienne. In 2002 he was elected Chair of the Syndicat Français Des Ostéopathes, and in 2007 gained a Masters in Law (Université de Droit et Sciences Politiques de Rennes I) focusing on health.

As national representative of French Osteopaths, he has been closely involved throughout the process of osteopathic recognition and regulation in France which began in 2002.

Philippe has been a member of the American Academy of Osteopathy since 2003 and the Osteopathic Cranial Academy since 2011. He is also Vice-Chair of the Forum for Osteopathic Regulation in Europe (FORE), an office he has held for the past two years.

Philippe shares his time between his practice and his national and international activities.

15:30 Sunday - Developing quality practice frameworks for advanced practice in osteopathy

Peter Lalli

Peter is the Senior Policy Officer – Clinical Excellent at Osteopathy Australia. He is an experienced policy analyst, strategic planner and evaluation researcher in the human services and health sector, focusing in disability policy, mental health, aged care/health services integration, primary health/ private and public health integration, homelessness case management policy and wrap around service design, clinical risk management clinical quality improvement.

Academic awards for my policy and analysis skills include: Golden Key International Honours Society (2010)- top 15% of all students over an academic year, University of Wollongong's Dean's merit list (2009-2011)- continuous top 5% of all students over two year and a Degree with distinction and distinguished achievers honours list (2012).

Peter will present on the lessons learned from the two year implementation of Osteopathy Australia's Clinical Practice Groups (CPG) and the developed "Quality Practice Frameworks" in their respective areas of practice. These frameworks outline our position on skills and competencies that should enable osteopaths to extend and advance their clinical functions further into an area of practice, including within non-traditional practice contexts and third party funding schemes.

The frameworks were developed to:

- Combat 'lockouts' and demystify the competencies of osteopaths who focus in particular areas of practice.
- Formalise 'pathways' to extended and advanced practice in the profession, in a ground-breaking first for osteopathy in Australia.

Current draft frameworks cover Paediatrics, Occupational Health, Pain Management, Exercise Rehabilitation and Sports.

16:00 Sunday - The 100th anniversary of Dr. A.T. Still's passing - his legacy today

Jason Haxton

Dr. A.T. Still was merely trying to help those suffering in his community; he never expected to start a global movement and health profession. Stories of osteopathy's founder and the 100-years since his torch was passed on to others.

Jason has been the director of the Museum of Osteopathic Medicine since January 2001. Besides managing the Museum that was created in 1934, he makes multiple international trips each year (Belgium, Russia, Germany, Japan, New Zealand, Australia, Canada, Portugal, Spain, Sweden, Brazil and the UK) to provide lectures, historic research materials and promote the principles of osteopathic medicine through exhibits for osteopaths globally. At A.T. Still University in Kirksville he keeps a busy schedule teaching medical students and welcoming guests from around the world to the museum. The AOA honored the Museum at its 2017 House of Delegates Meeting as a Shining STAR -Strategic Team Award and Recognition.

Jason most recently worked on the PBS documentary: "The Feminine Touch" link: http://www.wedu.org/thefemininetouch/ Released April 2017.

This year he authored "Andrew Taylor Still – Father of Osteopathic Medicine" a biography for young readers (10-12 years). This is the first book of its kind approved for school curriculum in social studies.

He contributed the opening history chapter on osteopathy for the German Language Elsevier: *Lehrbuch Osteopathische Medzin* - Johannes Mayer & Clive Standen 2017. Now being published in British English.

Jason received his 4th IMLS Grant for $150,000 to process and put online the Museum's 100,000 artifacts.